



## Join Our Team – Communications and Impact Manager

Make a difference with Action for Family Carers! We're looking for a passionate and skilled Communications and Impact Manager to lead our marketing and communications. You will join our charity at a critical time as we significantly expand our services to unpaid family carers. In this new role, you'll lead and shape our communication strategies and be a key player in conveying our mission, engaging with supporters, and showcasing the impact of our services.

### About Us:

Action for Family Carers is a well-established Essex-based charity dedicated to supporting unpaid carers and young carers. We've been making a positive impact for over 30 years.

### About You:

You have at least 18 months experience in a similar communications role and be well versed in creating and managing website and social media content and email campaigns. You are equally well-versed in analysing and interpreting quantitative and qualitative data and extracting relevant insights to create compelling communications. You value a supportive workplace, seeking job satisfaction and a chance to make a real difference. Motivated and driven, you're comfortable working solo or as part of a team. You're adaptable under pressure, are an excellent planner and multi-tasker and possess exceptional communication skills with demonstrable and practical experience of writing compelling content.

### What We Offer:

- £29,361 FTE, (£17,617 actual)
- 3-year contract
- 21 hours – Flexible days/hours, hybrid office/home working
- Location: Brickhouse Farm, Poulton Close, Maldon, Essex, CM9 6NG

### Benefits:

- Full induction and relevant training
- Contributory work-based pension scheme
- Access to a 24-hour Employee Assistance Programme
- Flexible working arrangements

### Apply Now:

If you're ready to be part of a dynamic team, contribute to meaningful work, and make a positive impact, we want to hear from you! Apply now and help us continue changing lives at Action for Family Carers.

<https://affc.org.uk/communications-and-impact-manager/>

**Closing date:** 5pm, Friday 8<sup>th</sup> March 2024. Read the full **Job Description and Person Specification**. Send your CV with a covering letter addressing why you meet the requirements of the person specification to [recruitment@affc.org.uk](mailto:recruitment@affc.org.uk).

*Action for Family Carers is an equal opportunity employer. We celebrate diversity and are committed to creating an inclusive environment for all.*