

Age Well Fund – Guidelines and Criteria

Purpose

The purpose of the Age Well fund is to address the priority outcome:

- For people to live as safely and independently as possible as they grow older

The funding can be used to:

- Improve levels of physical activity in older adults >65
- Improve outcomes for carers – particularly considering respite care and/or advocacy
- Cost of living –specifically support for vulnerable older adults to deal with practicalities
- Improved mental health for older adults >65

Criteria

All applications must be able to demonstrate that they will support and offer a solution that reflects and contributes to the overarching Age Well campaign, long-term plan outcomes and priority areas listed above.

Encourage partnership working

Projects will need to demonstrate an exit strategy

Funds can be used for capital and/or revenue

Please highlight whether your project covers Colchester, Tendring or both

Our Live Well Domains and the outcomes they are designed to deliver



The work of these teams will continue to be central to our approach to delivering change in North East Essex

Fund Value

Total funding available is £127,000 for Tendring and £122,00 for Colchester, but could be more depending on domain linkage

Applications

- Grants starting from £5,000 up to £50,000
- Larger Grants will be considered but would encourage a partnership approach.
- All funding will be allocated by November 2023 and all funds distributed by March 2024
- Projects will run for two years from funding allocation date

Who Can Apply

The grant fund invites applications from not-for-profit organisations and public sector partnerships such as:

- Registered voluntary and charitable organisations (including Local Delivery groups of schools with charitable status)
- Community groups
- Tenants and residents' groups
- District, parish, town councils and Local Authority
- NHS organisations
- Faith groups
- Housing associations (not for profit only)
- Most sports organisations (voluntary and charity only)
- Private clubs (voluntary and charity only)
- Most co-operatives and social enterprises (provided profits are retained for the benefit of the members or community served)
- Community interest companies
- Not for profit trade associations
- Partnerships of community focussed organisations

Target Groups

- Colchester and Tendring residents aged 65 and over

Conditions

- Partnership bids are preferred
- If not working in partnership you will need to demonstrate how you will work with/signpost to other organisations
- Be open to cross cutting themes
- All applications will need to complete EqIA - Equality Impact Assessment section on application form
- All applications will need to demonstrate value for money

Cross Cutting Themes

- Reducing inequalities
- Housing
- Transport
- Social Isolation
- Financial Resilience
- Neighbourhood Development
- Digital

Age Well

- Improved life expectancy >65
- Frailty
- Dementia
- Care homes support
- Falls prevention
- Carers
- NICS/IUCRS and community care

Application process

16th January 2023 – Funding Launch

17th February 2023 – Closing date for funding

March 2023 – Awards announced.

The fund is being administered by Community360 and CVS Tendring

Applications will be assessed by a multi-agency panel comprising of Colchester and Tendring representatives from Voluntary and Public Sectors.

Colchester Based Organisations – funding@community360.org.uk or by post to Community360, Winsley's House, High Street, Colchester, CO1 1UG

Tendring Based Organisations - funding@cvstendring.org.uk or by post to CVS Tendring, Imperial House, 20 – 22 Rosemary Road, Clacton-on-Sea, CO15 1N

For applications covering both Tendring and Colchester please submit application to the area where your organisation is based