We have an exciting opportunity for an experienced Digital Communications Officer to join our dynamic team. Working with the Communications Manager and our Content Editor, you will create and deliver exciting digital content, including videos, social media posts, e-communications, blogs, and website copy for our communications, fundraising and services teams. Also, you will come up with creative campaign ideas and monitor and report on their success.

You will need to have a strong eye for detail and proven track record of creating engaging copy and content that will help the charity achieve its strategic aims. MS-UK’s communications team is a fast-paced and high energy environment, so you must have excellent communication skills and passion for the written word, as well as all things digital. You must have at least one year’s experience in a similar role. Working to deadlines is an essential part of this position. You must be confident in managing your workload and motivating others to work to these deadlines with you. We would welcome someone willing to hit the ground running and make the job their own.

Professional writing experience is required as you will be producing content for and proofing our magazine, New Pathways.

You must have experience of all media channels and be a natural at communicating online. You will be tasked with securing and creating high quality images, photos and video for digital channels and have the ability to develop and work to a plan with tight deadlines.

Strong working knowledge of Facebook, Twitter, Instagram, YouTube, Mailchimp, Hootsuite, Drupal (or similar) and Google Analytics is essential, as well as a good understanding of SEO and Google AdWords.

For a full job description please view our job vacancies page at [www.ms-uk.org/jobs](http://www.ms-uk.org/jobs).

This position is a full time role, Monday-Friday, 9am-5pm (hybrid up to 2 days). The successful candidate will be required to start as soon as possible.

Salary £25-£28,000 per annum depending on experience.

Location Colchester

MS-UK is a small national charity dedicated to empowering people with multiple sclerosis (MS) to live healthier and happier lives by improving the understanding of MS and providing support where it is needed most. We put people affected by MS at the heart of our work – that’s around 130,000 people in the UK and 2.3 million worldwide. Our team are dedicated with a passion for making a difference. We pride ourselves on offering independent, unbiased information and support so people with MS can make their own choices.

We believe that our commitment to the good health and wellbeing of all our stakeholders should extend to our staff and as such we offer a generous benefits package including 25 days annual leave, company health insurance, life insurance and income protection and cycle to work scheme. We also hold regular team days and have a dedicated training and development budget.

We are committed to equality of opportunity for all staff and applications from individuals are encouraged regardless of age, disability, sex, gender reassignment, sexual orientation, pregnancy and maternity, race, religion or belief and marriage and civil partnerships.

To apply, please send your CV with your responses to the following questions (on no more than one side of a size A4 document):

1. What qualities do you have that make you right for this role?

2. What are the key components that make a successful digital marketing campaign?

3. What motivates you?

to Sarah Wright, MS-UK, D3 Knowledge Gateway, Nesfield Road, Colchester CO4 3ZL or via email to [sarah@ms-uk.org](mailto:sarah@ms-uk.org). Please do not send a cover letter or any additional information. Please note if you do not send your responses to the questions your application will not proceed any further.

Closing date: 05 July 2022

Interviews: Week commencing 11 July 2022