

## We enable

- Stimulate social action by supporting voluntary and community organisations, encouraging collaboration, and providing specialist fundraising and governance advice
- Use our Volunteer Centre and Time-bank to increase volunteering in our communities
- Build voluntary and community sector capacity by increasing the reach of our Voluntary Sector Training service
- Work with partners to make our Places dementia and disability friendly

## We connect

- Engage with strategic partners through the One Colchester and Alliance partnerships to identify local needs and stimulate new approaches to address them
- Show leadership for the voluntary and community sector by representing it at a wide range of partnerships and fora
- Enable smaller groups to access funding by acting as a Single Point of Commissioning
- Develop more mutual support by promoting shadowing and secondments

## We support

- Continue to grow our transport services by attracting more members, recruiting more volunteer drivers, and providing more journeys
- Enable the work of more voluntary and community organisations by growing our Community Accounts Service
- Support residents to make positive lifestyle choices, and expand My Social Prescription to serve more GP surgeries
- Work with partners to develop and deliver innovative projects such as The One Colchester Hub to create opportunities for improving quality of life in our Places

## We thrive

- Develop our trading arm – VIP – to generate new independent income streams
- Deliver a Workforce Strategy which supports our staff and volunteers, increases their effectiveness and flexibility and encourages creativity and innovation
- Capitalise on digital technology to further improve our effectiveness and efficiency by delivering a Technology Strategy
- Identify opportunities to improve the sustainability of some of our services by developing financial self-sufficiency